



Portfolio: www.hopemcalee.me

INTERNSHIPS

ANTHEM PICTURES

May - August 2019

- Organize and edit videos for clients
- Communicating project needs and development

ST. BERNARDS MARKETING DEPARTMENT

January - May 2019

- Editing doctor introduction videos
- Transposing subtitles
- Filming events and putting together wrap up videos

Master of Science

Mass Communication

Arkansas State University

January 2020 – December 2021,

Jonesboro, AR

· Overall GPA: 4.0

- Special interest in diversity in media, media portrayal of minorities in the civil rights era, and mass media theory

Bachelor of Science

Creative Media Production

Arkansas State University

August 2016 – December 2019

· Jonesboro, AR

· Emphasis: Audio/Video Production

· Minor: Marketing

· Chancellor's list Fall 2016, Spring 2017, and Spring 2018

· GPA: 3.97

Hope McAlee

Jonesboro, AR

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FREELANCE EDITOR FOR ANTHEM PICTURES • August 2019 - Current

- Edit various video assignments for Anthem Pictures as a contracted freelance editor.
- Organize footage and uploads
- Communicate issues or questions for clients

ASU-TV STUDENT STAFF • January - December 2018

EXECUTIVE PRODUCER FINE ARTS AT THE FOWLER • Jonesboro, AR

- Produced and edited the ASU-TV Television show Fine Arts at the Fowler. We captured the events happening at A-State's very own Fowler Center, showcasing the talent of our students and faculty. Our goal was to bring enrichment to our local community through broadcasting these performances.

FREELANCE PRODUCER • October 2018 • Jonesboro, AR

Produced a video of a live performance for the local band, The Brewers, at the Jonesboro BBQ Festival

DIRECTOR - WAKE UP LIFTING ON ASU-TV • August - December 2018

I assisted in the planning process by arranging equipment, sets, and editing. I worked alongside producer Tamika Gardner to bring her idea of an uplifting talk show to life.

LEAD EDITOR • BLUEGRASS MONDAY FEAT. BREAKING GRASS •

April - May 2018 • Jonesboro, AR

While assisting my classmates in filming this concert, I took over as the lead editor for the project. I edited our audio and video, as well as assisted the graphics editor in completing the full editing process.

TECHNICAL DIRECTOR - RED WOLF ROUND TABLE ON ASU TV

September - November 2018 • Jonesboro, AR

- Operated switcher
- Directed camera operators for episodes of Red Wolf Round Table
- Airs on ASU-TV over Cable and Online.

KEY PROFICIENCIES

- Equipment Knowledge • Television and radio studio- technical directing, audio mixer, teleprompter, graphics generator, studio style cameras, set arrangement, lighting, and microphones. • Fieldwork • reporting style CSD and DSLR cameras, indoor and outdoor microphone work, portable audio recorder, and stabilization equipment.
- Software skills: Adobe Premiere, Adobe Photoshop, Adobe Media Encoder, Adobe After Effects, Canva, YouTube, SoundCloud, Wordpress, Wix, Weebly, YouTube, Audacity, Sound Cloud, and Vimeo.
- Multimedia Production • Producing television programs, short videos, photography, media editing, strategic online publication, and professional presentations.
- Operating Systems • Mac and Windows
- Graphic Design • broadcast graphics and still designs for flyers and or social media use
- Project Development • creation of strategic marketing plan • Strategizing client launch in USA
- Knowledgeable in Database, Online, and Marketplace research methods.